

What is claimed is:

1 *Pub* 1. A method for providing home information about a home owned by a
2 *up* homeowner, comprising:
3 arranging for the homeowner to receive compensation in exchange for allowing the
4 home information to be transmitted, the compensation being based on compensation
5 information associated with the home; and
6 arranging for the home information to be transmitted to a viewer.

1 *Pub* 2. The method of claim 1, further comprising:
2 *ca* receiving from the homeowner an agreement allowing the home information to be
3 transmitted.

1 3. The method of claim 1, wherein the compensation is periodic.

1 4. The method of claim 1, wherein the home information lets a picture be
2 remotely displayed to the viewer.

1 5. The method of claim 1, wherein the home is not for sale.

1 6. The method of claim 1, wherein an identity of the homeowner is not
2 provided to the viewer.

1 7. The method of claim 1, wherein an address of the home is not provided to
2 the viewer.

1 8. The method of claim 1, wherein the compensation information comprises a
2 number of viewers that receive the home information.

1 9. The method of claim 1, wherein the compensation comprises a credit
2 towards a mortgage payment.

607007-2733760

62
567891011121314151617181920

1 10. The method of claim 1, wherein the compensation information comprises a
2 rating indicating a popularity of a locale of the home.

1 11. The method of claim 1, wherein the compensation comprises a payment of
2 a fixed, predetermined amount based on the compensation information.

1 12. The method of claim 1, wherein the compensation comprises a reduction of
2 an interest rate on the homeowner's mortgage.

1 13. The method of claim 1, wherein the compensation information comprises a
2 predicted level of interest in the home.

1 14. The method of claim 13, wherein the predicted level of interest is based on
2 at least one of a value, a neighborhood, a style and an age associated with the home.

1 15. The method of claim 1, wherein the compensation information comprises a
2 quality of features of the home.

1 16. The method of claim 1, wherein the compensation information comprises at
2 least one of: (i) an appraised value of the home; (ii) a potential selling price of the home;
3 and (iii) a difference between the appraised value and the potential selling price.

1 17. The method of claim 1, wherein the compensation information comprises a
2 level of anonymity of the homeowner.

1 18. The method of claim 1, wherein the compensation information comprises a
2 level of anonymity of the locale of the home.

1 19. The method of claim 17, wherein the level of anonymity comprises at least
2 one of a region, a state, a county and a town.

1 20. The method of claim 1, wherein the home information comprises a picture
2 of the home.

62
"COPY"

1 21. The method of claim 1, wherein the home information comprises video
2 images of the home.

1 22. The method of claim 1, wherein the home information comprises a
2 computer-aided design drawing.

1 23. The method of claim 1, wherein the home information comprises a
2 photograph.

1 24. The method of claim 1, further comprising:
2 charging the viewer a fee.

1 25. The method of claim 24, wherein the fee charged to the viewer is for
2 receiving the home information.

1 26. The method of claim 24, wherein the compensation information comprises
2 a total amount of fees collected from the viewer.

1 27. The method of claim 24, wherein the compensation information comprises
2 a percentage of the amount of total fees collected from the viewer.

1 28. The method of claim 24, wherein the fee is based on at least one of: (i) an
2 appraised value of the home; (ii) a potential selling price of the home; and (iii) a difference
3 between the appraised value and the potential selling price.

1 29. The method of claim 24, wherein the fee is charged if the viewer indicates
2 an interest level above a predetermined threshold.

1 30. The method of claim 24, wherein the fee is based on the home information.

1 31. The method of claim 24, wherein the fee is charged for viewing a plurality
2 of pictures.

60 FOOT "STANDARD"

1 32. The method of claim 24, wherein the fee is based upon a duration of video
2 images viewed by the viewer.

1 33. The method of claim 24, wherein the fee comprises submission of viewer
2 home information about a home owned by the viewer.

1 34. The method of claim 24, wherein the fee is based on a number of pictures
2 viewed by the viewer.

1 35. The method of claim 34, wherein the fee per picture increases as a number
2 of pictures viewed by the viewer increases.

1 36. The method of claim 34, wherein the fee per picture decreases as a number
2 of pictures viewed by the viewer increases.

1 37. The method of claim 24, wherein the fee is based on a level of interest in
2 the home by other viewers.

1 38. The method of claim 23, wherein the fee is based on a predetermined level
2 of pictures of the home.

1 39. The method of claim 38, wherein a first level of pictures is displayed
2 without a fee and second level of pictures is displayed for a fee.

1 40. The method of claim 1, further comprising:
2 receiving viewer information from the viewer.

1 41. The method of claim 40, wherein the viewer information comprises the
2 viewer's preferences for a home.

1 42. The method of claim 40, wherein the viewer information comprises the
2 viewer's interest in the home.

1 43. The method of claim 1, further comprising:
2 receiving the viewer's interest in the home; and
3 arranging for information associated with similar homes to be transmitted to the
4 viewer based on the viewer's interest.

1 44. The method of claim 43, wherein the similar homes are homes for sale.

02
Auto
Sub
ps

1 45. The method of claim 1, further comprising:
2 receiving from the viewer an offer to purchase the home; and
3 storing the offer in a database; and

1 46. The method of claim 45, further comprising:
2 notifying the homeowner of the offer.

1 47. The method of claim 45, wherein the viewer remains anonymous to the
2 homeowner.

1 48. The method of claim 45, wherein the offer includes an offer price.

1 49. The method of claim 48, further comprising:
2 assessing a penalty against the homeowner if the homeowner refuses to sell the
3 home to the viewer if the offer price received from the viewer is at least a selling price of
4 the home.

1 50. The method of claim 46, further comprising:
2 determining a rating based on the homeowner's willingness to sell the home; and
3 wherein said notifying is based on the rating.

1 51. The method of claim 1, further comprising:
2 deleting identifying information about the home in a picture.

1 52. A method for arranging the display of a picture of a home owned by a
2 homeowner, comprising:

3 receiving from the homeowner an agreement allowing the picture of the home to
4 be displayed;
5 arranging for compensation to be provided to the homeowner in exchange for
6 receiving the agreement, the compensation being based on compensation information
7 associated with the home; and
8 arranging for the picture to be displayed to a viewer.

1 53. A method for displaying a picture of a home owned by a homeowner,
2 comprising:
3 receiving from the homeowner an agreement allowing the picture of the home to
4 be displayed;
5 providing periodic compensation to the homeowner in exchange for receiving the
6 agreement, the compensation being based on compensation information associated with
7 the home;
8 arranging for the picture to be remotely displayed to a viewer without providing
9 information associated with the identity of the homeowner to the viewer; and
10 charging a fee to the viewer.

1 54. The method of claim 53, further comprising:
2 receiving from the viewer an offer to purchase the home; and
3 storing the offer in a database.

1 55. The method of claim 54, further comprising:
2 notifying the homeowner of the offer, without providing the identity of the viewer
3 to the homeowner.

1 56. A remote home viewing device, comprising:
2 a processor; and
3 a storage device coupled to said processor and storing instructions adapted to be
4 executed by said processor to:
5 arrange for a homeowner to receive compensation in exchange for allowing
6 home information to be transmitted, the compensation being based on
7 compensation information associated with a home owned by the homeowner; and
8 arrange for the home information to be transmitted to a viewer.

667007 "87807160

4324

1 57. A medium storing instructions adapted to be executed by a processor to
2 perform a method for providing home information about a home owned by a homeowner,
3 said method comprising:

4 arranging for the homeowner to receive compensation in exchange for allowing the
5 home information to be transmitted, the compensation being based on compensation
6 information associated with the home; and

7 arranging for the home information to be transmitted to a viewer.

1 58. A method for allowing a picture of a home to be displayed, comprising:
2 providing to a home viewing system an agreement allowing the picture of the
3 home to be displayed; and

4 receiving compensation in exchange for providing the agreement, the
5 compensation being based on compensation information associated with the home.

1 59. The method of claim 56, wherein the home is not for sale and further
2 comprising receiving an offer to purchase the home from a viewer of the picture.

sub
a7

1 60. A method of viewing a picture of a home, comprising:

2 remotely viewing the picture of the home without receiving information

3 identifying a homeowner of the home; and

4 providing to a home viewing system a payment in exchange for viewing the picture
5 of the home.

1 61. The method of claim 58, wherein said remotely viewing comprises
2 remotely viewing a first picture and a second picture, and wherein the payment is provided
3 in exchange for viewing the second picture and is not provided in exchange for viewing
4 the first picture.

sub
p4

1 62. The method of claim 58, further comprising providing an offer to purchase
2 the home to the home viewing system.

sub
p5

1 63. A method for displaying a picture of a home owned by a homeowner,
2 comprising:

4 a home information data object associated with a home owned by a homeowner;
5 and
6 a compensation data object accessible from the home information data object, the
7 compensation data object being associated with compensation to be provided to the
8 homeowner in exchange for allowing the home information to be transmitted to a viewer.

add
a97

607007 84507460